



# Neil Gunner

Creative Director & Copywriter

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## Career

- '10 - Present     **Creative Director/Copywriter, Freelance, Toronto**
- Agencies: Juniper Park, Proximity, BBDO, Wunderman, Blue Hive, Infusion.
  - Clients: Quaker, Pearson Airport, Delta Hotels, Ford, CIBC, Royal Bank, SunTrust, Natural Defense Dog Food, Starbucks, Colgate, Gillette, Microsoft, Deloitte, Toronto Roller Derby League, Annex Toastmasters.
- '09 - '10     **Associate Creative Director, JWT, Toronto**
- Clients: High Liner Foods, Canada Dry, Dr Pepper, Tim Hortons, HSBC.
- '07 - '09     **Associate Creative Director, Brunner, Pittsburgh**
- Clients: Pittsburgh Corning, Consol Energy, WesBanco Bank, Network Solutions, STP Performance, Zippo, Cub Cadet, Get Go Stores, Aquafresh, Point Park University.
- '02 - '07     **Senior Copywriter, Freelance, Toronto**
- Agencies: Dentsu, Downtown Partners, Cundari, Company B, Henderson Robb Group, MacLaren McCann Interactive, Tribal DDB, Rapp Collins.
  - Clients: General Motors (Cadillac, Chevrolet, Chevy Trucks, GMC, Buick), BMW, Toyota, Canon Business Solutions, Dell, Telus, Rogers, ATI, Royal Bank, National Post, GoldenPalace.com, Canadian Tourism, Get Going Canada, Slim-Fast, Brita, Nestlé, InStorage Self Storage, Casey's Restaurants, Sick Kids Hospital.
- '01 - '02     **Copywriter, FCB, New York City**
- Clients: Compaq, AT&T Business.
- '99 - '01     **Copywriter, Ogilvy & Mather, New York City**
- Clients: IBM, British Petroleum, AIG Insurance, American Express.
- '96 - '99     **Copywriting Student, Miami Ad School, Miami Beach**
- Wrote print ads, shot & edited TV spots, had fun.
- '95 - '96     **Copywriter, Freelance, Toronto**
- Cossette: Wrote point-of-purchase ads for McDonald's Canada.
- '93 - '95     **Copywriter, Wal-Mart Canada (formerly Woolworth Canada), Toronto**
- Learned about all kinds of products.

## Education

- Diploma, Executive Series for Creative Directors, VCU Brandcenter, 2008.
- Diploma in Copywriting, Miami Ad School, Miami Beach, 1998.
- Honours Bachelor of Arts in English, York University, Toronto, 1987.

## Awards

- 2012 Cassie Bronze, 2012 Webby Honourable Mention, 2011 Digital Marketing Awards Shortlist, 2009 Pittsburgh ADDY Gold, 2008 Pittsburgh ADDY Gold, 2001 Icon Gold, 1999 Clio Shortlist.